



CHARITY: WATER
ANNUAL REPORT



2021

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OUR MISSION



CHARITY: WATER IS A
NONPROFIT ORGANIZATION
**BRINGING CLEAN AND SAFE
DRINKING WATER**
TO PEOPLE IN
DEVELOPING COUNTRIES.

OUR MISSION

2021

—A MILESTONE YEAR

In September of 2021, charity: water celebrated 15 years since our founding in a small New York City apartment. In those 15 years, our generous supporters helped us raise \$640 million, which is enough to bring clean water to 15 million people.

2021 was our most impactful year yet, marked by several milestones that brought us closer to our goal of ending the water crisis.

Our First \$100 Million Year

Thanks to our community's incredible generosity, in 2021 we raised more than \$100 million for the first time. Most importantly, it's the first year where nearly two million new people will gain access to clean water.

UK Record

charity: water UK celebrated its best year since the office was opened in 2018, raising enough funds in 2021 to serve more than 75,000 people when projects are completed.

Remote Water Sensor

After two years of research and development and more than 10,000 hours of engineering time, we delivered the first shipments of our India Mark II hand pump sensor to 18 local organizations in Uganda. The sensor is a technological breakthrough. It allows us to monitor in real time the health of hand pumps in remote locations so that technicians can be deployed quickly if a pump is failing and clean water can flow uninterrupted for the communities we serve.



Our first
\$100M year



We're on a mission to end the water crisis. With the help of passionate supporters, an incredible team, and world-class partners who made 2021 our best year yet, we're closer now than ever.

Ethiopia Crisis Fund

charity: water has served more people in Ethiopia than in any other country. The devastating civil war in Tigray caused a humanitarian crisis that left more than two million people dead and millions more without food or clean water. charity: water granted \$700,001 to provide clean water and sanitation to families affected by the crisis.

Bitcoin Water Trust

We launched the Bitcoin Water Trust, a first-of-its-kind cryptocurrency fund that allows us to engage a brand new audience of supporters. Bitcoin donations, worth more than \$4.6 million at the end of 2021, will be held until at least 2025, when we believe the trust will have appreciated in value and will enable us to bring clean water to millions more people.

Brand Partnerships

From Aveda to Dominos and Uniqlo to TikTok, 128 brand partners and corporate supporters chose to partner with charity: water and gave \$9.7 million to support our mission in 2021.

Growing Team

More than 6,600 people applied for jobs at charity: water in 2021. We welcomed 28 new, passionate employees to the charity: water team – the most in one year since our founding. The charity: water team was 85 employees strong at the end of 2021.

Fully Remote

After more than a year of successful remote work, charity: water closed our New York City headquarters and became a fully remote organization. That flexibility means we are now able to recruit top talent from all over the United States.

New Local Partners

charity: water works with local partners who have deep expertise in a variety of water technologies. In 2021, we onboarded eight new implementing partners, bringing our total to 47 dedicated partners constructing charity: water projects in 21 countries worldwide.



Our *best*
year yet

\$100.5M*
RAISED

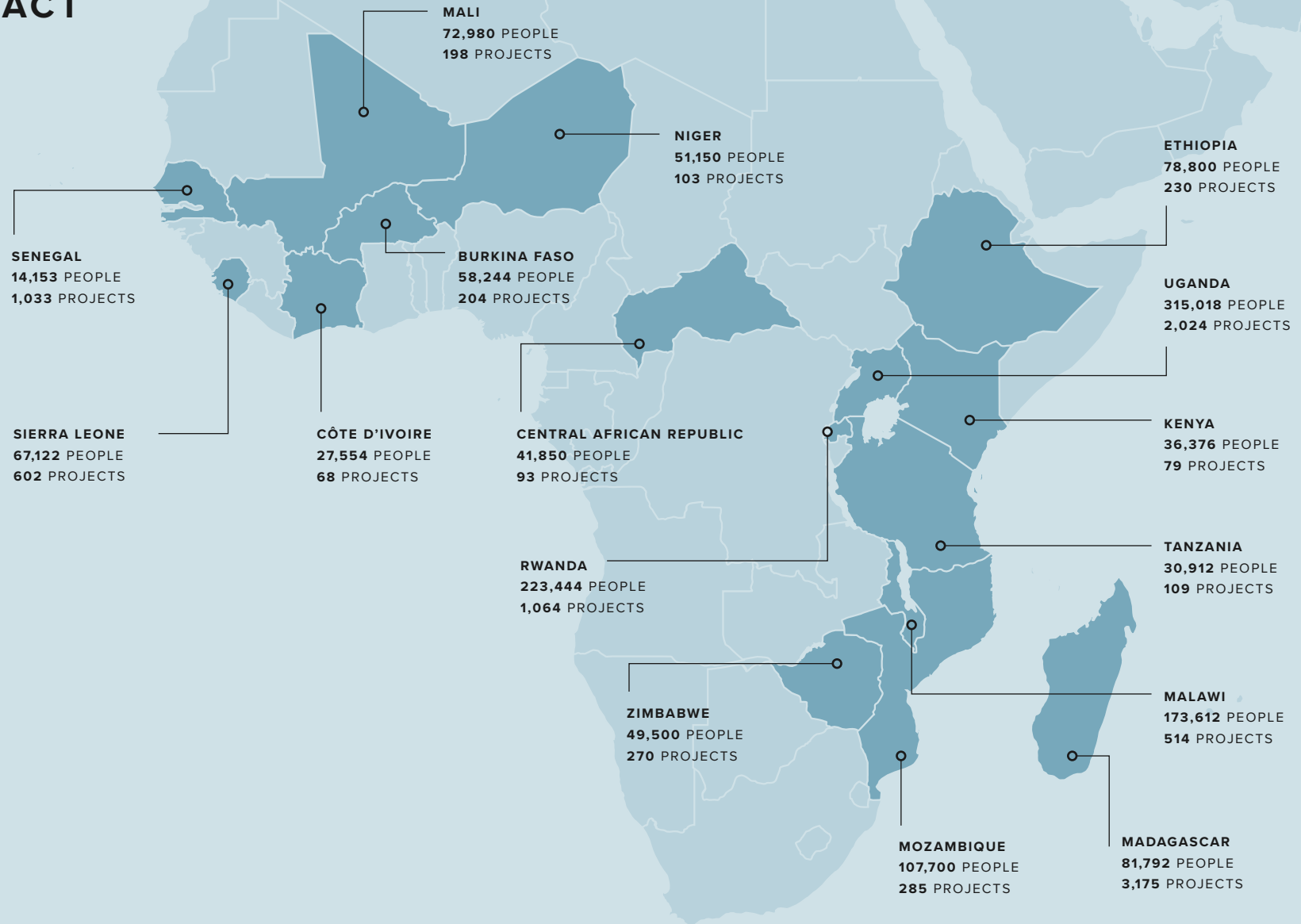
27,159
WATER PROJECTS
FUNDED

1,985,086
PEOPLE WILL HAVE
ACCESS TO CLEAN WATER

*Includes funds raised for both clean water projects and operational expenses.

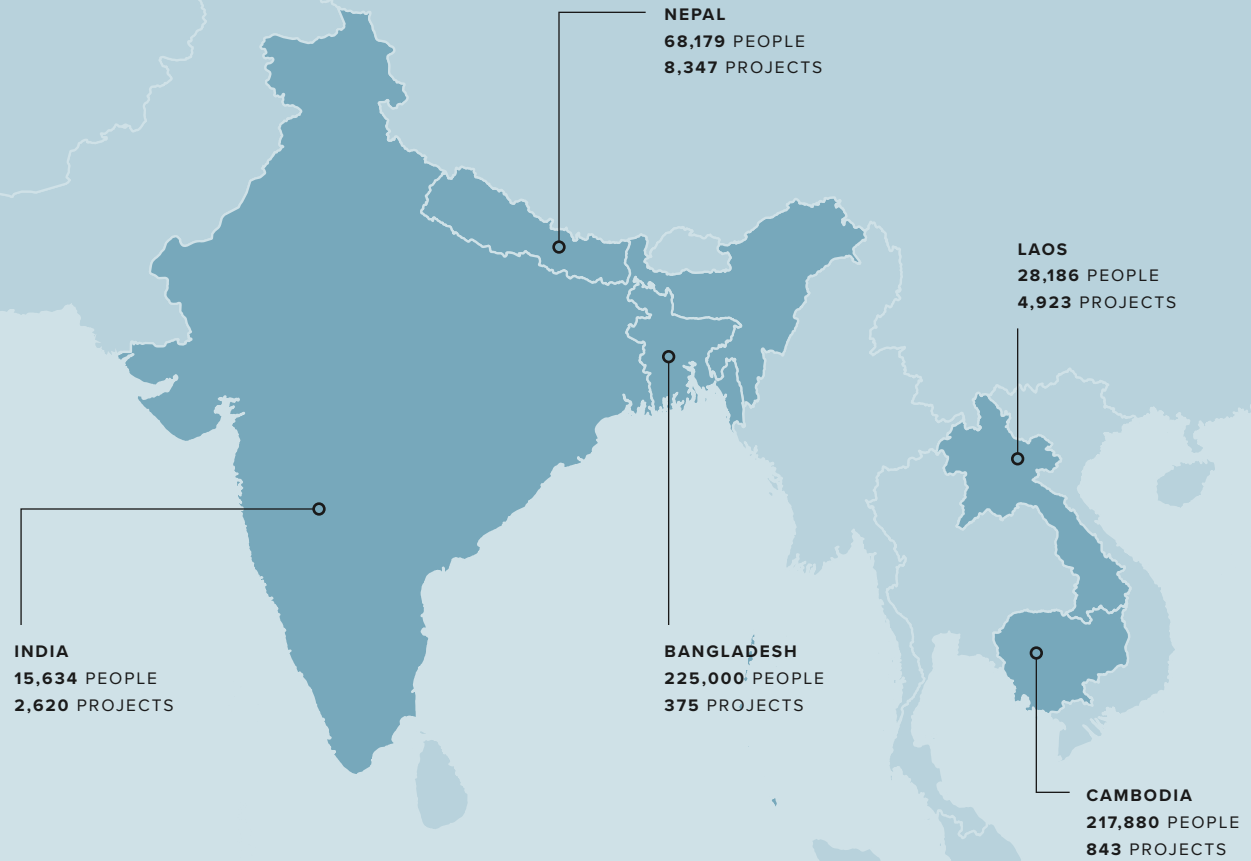
AFRICA

2021 GLOBAL IMPACT



ASIA

2021 GLOBAL IMPACT



PROGRAMMATIC PILLARS



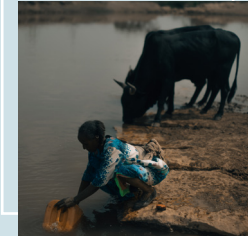
Our primary objective is to provide safe drinking water

Helping as many people as possible gain reliable and lasting access to clean and safe drinking water is our number one goal.



Sanitation and hygiene activities are key components of our programs

Our partners enhance the health benefits of clean water through community training and behavior change messaging.



We focus on rural communities

Eight out of ten people without access to improved water sources live in rural areas. From the start, that's where we've focused our efforts.



We believe the best solutions are designed locally, so we work through implementing partners

Our partners have a track record of providing scaled, sustainable access to drinking water in rural settings. We work with both international and local NGOs.



We aim for the long-term sustainability of our water projects

We expect that our funded projects will function for many years. When communities or local governments have difficulty maintaining functionality, we support post-implementation programs to keep water flowing.



We target areas of high need and low income where we can work in a concentrated geography for multiple years

To increase our potential impact, we typically focus on politically stable countries and encourage our partners to implement programming that will lead to full water coverage.



WITH GRATITUDE

2021 was a record-setting year, thanks to the generosity and kindness of our global community of supporters.

They organized campaigns, gave up birthdays, used their creativity to raise awareness and funds, became monthly givers, sponsored entire water projects, fully underwrote operations expenses, and stayed committed through the continuing uncertainty of the pandemic.

We are deeply grateful to everyone who made our mission possible.



Board of Directors

US BOARD OF DIRECTORS

Michael Wilkerson	Ryan Graves
Brant Cryder	Ije Nwokorie
Brook Hazelton	Scott Harrison
Chi-Hua Chien	Shannon Sedgwick Davis
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US OFFICERS OF THE BOARD

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Ryan Graves, Chair of Audit/Finance Committee
Chris Barton, Secretary
Aditi Deeg, Treasurer

UK BOARD OF DIRECTORS

Ije Nwokorie	Luke Beauchamp
Scott Harrison	Valerie Donati
Eniola Aluko	Sam Lawson Johnston
<i>(Appointed March 11, 2021)</i>	Dr. Mara Klemich
Al Gordon	
<i>(Resigned January 10, 2022)</i>	

UK OFFICERS OF THE BOARD

Ije Nwokorie, Chair
Chris Barton, Secretary
Luke Beauchamp, Treasurer

OUR COMMITMENT

Fifteen years in, our commitment to our founding principles is stronger than ever.

100% Model

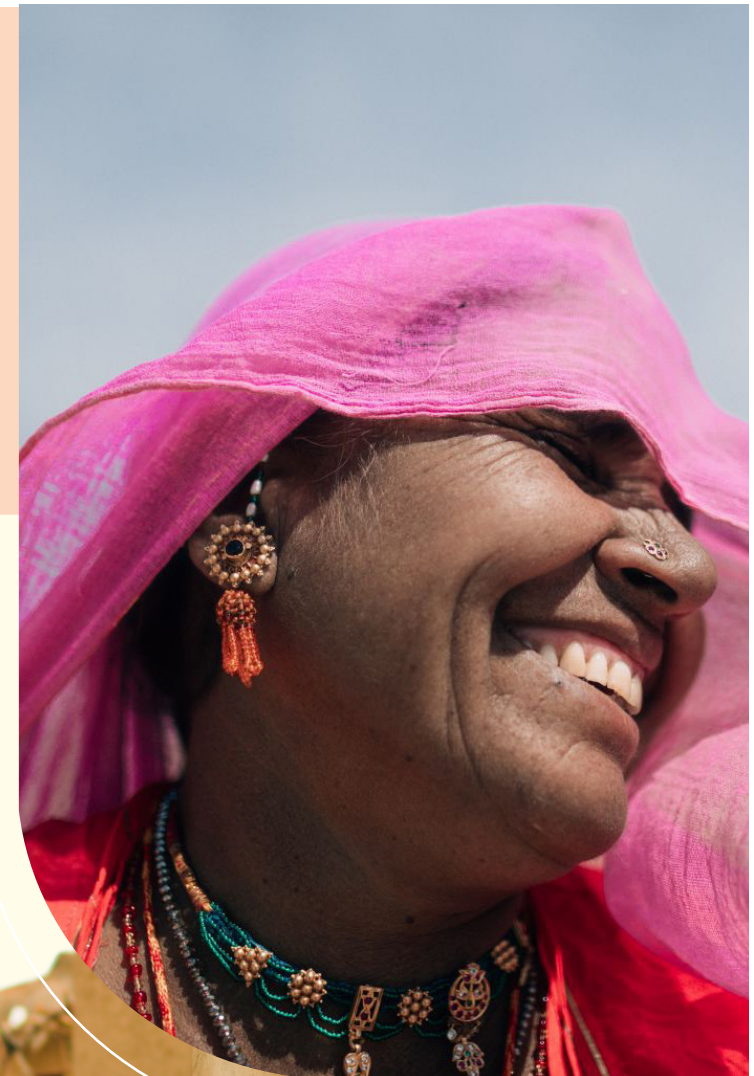
As always, 100% of all public donations fund clean water.

Transparency and Proof

We prove every project by publishing photos and GPS coordinates, and we continue to receive the highest grades available for accountability and transparency.

Local Partners

We partner with experienced local organizations who build sustainable, community-owned water projects around the world.



FINANCIALS

TOTALS BY COUNTRY

In 2021, we funded **27,159 new water projects** that will bring clean water to **1,985,086 people** in **21 countries**. Here's a look at the amount invested per country.

BANGLADESH
\$2.35M

BURKINA FASO
\$3.1M

CAMBODIA
\$3.55M

CENTRAL AFRICAN REPUBLIC
\$1.6M

CÔTE D'IVOIRE
\$2.0M

ETHIOPIA
\$1.9M

INDIA
\$1.65M

KENYA
\$1.73M

LAOS
\$1.7M

MADAGASCAR
\$4.9M

MALAWI
\$4.3M

MALI
\$4.0M

MOZAMBIQUE
\$4.0M

NEPAL
\$4.5M

NIGER
\$2.03M

RWANDA
\$9.3M

SENEGAL
\$2.0M

SIERRA LEONE
\$2.97M

TANZANIA
\$1.32M

UGANDA
\$15.13M

ZIMBABWE
\$2.2M

US FINANCIALS

\$100.5M

Total consolidated revenue
in the past fiscal year

IN 2021, WE RAISED

\$76.7M for clean water projects

\$23.8M for operating expenses

IN 2021, WE INVESTED

\$74.9M to fund clean water projects

\$3.2M in sustainability, funding remote monitoring, repairs, and maintenance of water projects

\$.7M in emergency response funding

\$18.9M to fund operating expenses

NET ASSETS

2021: **\$94.2M**

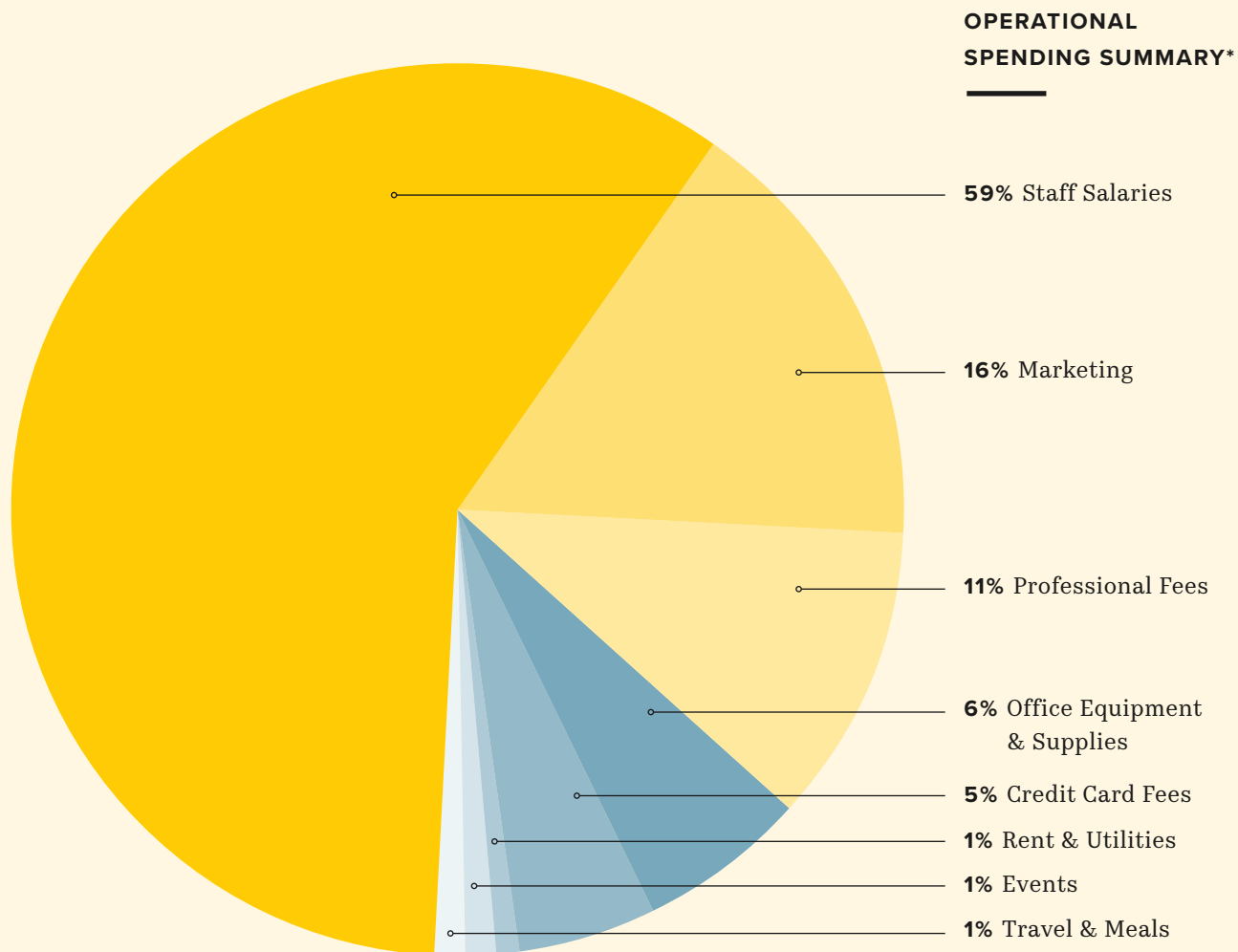
2020: **\$90.8M**

Read our full financial report here.



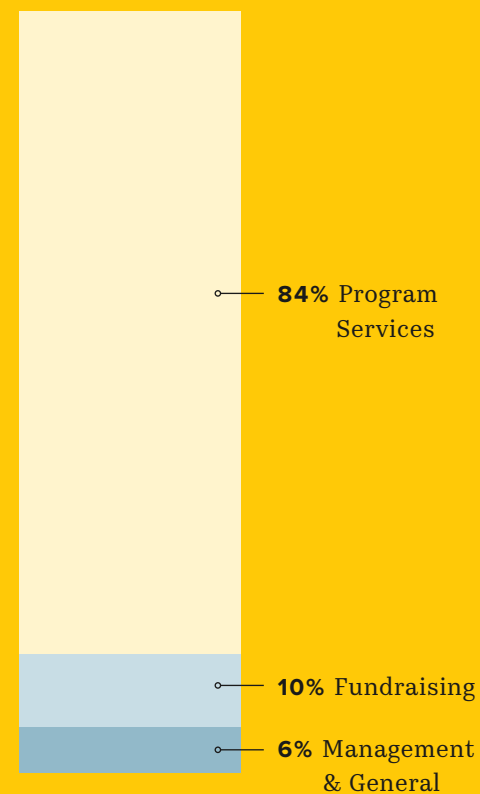
FINANCIALS

ALLOCATION OF EXPENSES



*Total investment of \$18.9M

EXPENSES IN PROGRAM, FUNDRAISING, AND ADMINISTRATIVE CATEGORIES*



*Total investment of \$97.7M

2021

OUR JOURNEY CONTINUES

From the beginning, it's been our mission to end the water crisis in our lifetime. When we set out on this journey 15 years ago, more than a billion people lacked access to clean water. Today, thanks to the global water sector and our incredible community of generous donors, that number is now 771 million.

We are inspired by our supporters around the world who have sacrificed, strategized, and rallied for clean water. We are humbled by the courage and resilience of the people we serve. We are grateful for the lessons we've learned over the years that make us stronger today. And we are more determined than ever to see the day when everyone, everywhere, has access to clean and safe water.

Here's to the next 15 years.



2021